

KAFP Privacy Policy

The Kansas Academy of Family Physicians (KAFP) is committed to protecting the privacy of its members and customers. KAFP maintains safeguards to store and secure information it has about members and customers. The safeguards may be physical, electronic, or procedural. This document describes how KAFP collects data from its Web sites and how KAFP uses this information.

What information does KAFP collect?

It is KAFP's general policy to collect only personal information that the member or visitor knowingly chooses to provide. The following information may be collected from visitors to KAFP's Web site and recorded in a log file:

- Date, time and duration of the visit
- Page(s) viewed
 - Whether the visitor has been to the site before
 - What site referred the visitor to the web page
 - IP address
 - Referral source
 - Time and date of requested file or page
 - User agent used to access site
 - Port number
 - Request type
 - URL query string
 - Protocol status (successful or error)
 - Bytes sent and received

From general users

KAFP does not collect any personal identifying information from users who are browsing the public areas of KAFP's Web site other than those data items mentioned above. Users to the public areas of KAFP's Web site browse anonymously. KAFP does not review the use of publicly accessible pages by individual users unless this information will assist KAFP staff in troubleshooting individual problems. KAFP will also review this information if a user's account is associated with:

- Attempts to violate security of KAFP computer networks
- Activity that degrades the performance of KAFP's Web site
- Activity that might be related to copyright violations

From KAFP members and meeting registrants

If a member has logged into the password-protected area of KAFP's Web site, the user's name and member ID number are recorded into an online database. This online database does not provide KAFP any information pertaining to the browsing activities of individual members. In the course of using KAFP's Web site, the member may be asked to provide personal information in order to purchase a product,

participate in KAFP activities, or otherwise interact with the KAFP. In addition, the member may be asked to update their member contact information.

Important note for KAFP members: The AAFP and KAFP maintain a membership database independent of its Web operations. The information from this database is drawn from membership applications, dues payment forms, subscriptions, product orders, CME reporting, member surveys, and other correspondence between the AAFP/KAFP and members.

If a non-member registers for a meeting online, the user's name, address, and other personal identifying information are recorded. In some instances, demographic information is collected and recorded.

Credit Card information: KAFP does not disclose credit card account information or activity provided by its customers. When members and customers choose to pay using their credit cards, KAFP uses the services of a third party, Meetings, Etc., which does not store credit card information.

How does KAFP use data collected?

KAFP uses the data it collects from its Web site to better serve members. KAFP uses information submitted on its Web site by members and other customers in the following ways:

KAFP services and products: KAFP uses data collected to improve its Web content, to respond to visitor needs and preferences, and to develop new products and services.

Disclosure to third parties: KAFP does not share member information with third parties without the expressed permission of the member.

Disclosure required by law or emergency circumstances: KAFP may release personal information to third parties in order to comply with valid legal requirements such as a law, regulation, search warrant, subpoena, or court order. In the event that KAFP is legally required to disclose your personal information to a third party, KAFP will notify you unless doing so would violate the law or court order.

External relationships

KAFP has agreements with other organizations that offer products and services through the KAFP Web site or affiliate agreements. When the user interacts with these organizations, different rules and privacy policies may apply. KAFP does not control the collection or use of information provided under these circumstances.

Cookies & Server Log Reports

Like many services, KAFP uses first-party [cookies](#) to track visitor interactions. These cookies are used to store information, such as what time the current visit occurred, whether the visitor has been to the site before, and what site referred the visitor to the web page. Browsers do not share first-party cookies across domains. The server log reports also collects IP address, referral source, time and date of requested file or page, user agent used to access site, port number, request type, URL query string, protocol status (successful or error), bytes sent and received, and time taken.

Google Analytics

The KAFP website uses Google Analytics to analyze site usage.

For privacy questions or concerns about KAFP's Web site, please contact kafp@kafponline.org